NEWS RELEASE

Niterra Co., Ltd.
Earth Clean Tohoku Co., Ltd.

Notice of Participation in FMI Energy and Store Development Conference 2023

Introduction of Desiccant Air Conditioning Equipment
Contributing to Carbon Neutrality – (October 2-4, 2023)

NAGOYA, JAPAN, September 15, 2023 — Niterra Co., Ltd., Japan's leading spark plug and ceramics manufacturer with an expanding portfolio focused on ceramics and beyond, is pleased to announce its participation in the FMI Energy and Store Development Conference 2023. The conference will take place at the Hilton Baltimore Hotel in Maryland, USA, from Monday, October 2 to Wednesday, October 4. Niterra is partnering with Earth Clean Tohoku through a joint business development agreement, aiming to introduce and promote air conditioning equipment designed to reduce energy consumption and contribute to the achievement of a carbon-neutral society.

<Main products to be displayed>
Please note that we will not be exhibiting physical products; our exhibition will be limited to catalogs and introductory videos.



Heat pump multi-desiccant

External dimensions:

L: 2,300 x W: 1,290 × H: 1,578 (mm)



Karatto desiccant

External dimensions:

L: 1,454 x W: 1,058 x H: 476 (mm)

During this conference event, we will present desiccant air conditioning units showcasing our unique dehumidification technology. These units are capable of utilizing low-temperature waste heat (unused heat) from showcase refrigeration units, etc., which has been challenging to harness effectively in the past.

<Conference Summary>
The Energy and Store Development Conference (E+SD) is an annual conference organized by the Food Marketing Institute (FMI) that covers energy, refrigeration, sustainability, store design and development, and other topics related to the food retail industry.

<Exhibition Overview>

Event Name	FMI Energy and Store Development Conference 2023
Organizer	FMI, The Food Industry Association
Event Time & Date	Monday, October 2, 2023 - Wednesday, October 4, 2023 Exhibition hours: (US Time) Monday, October 2: 16:00～19:00 Tuesday, October 3: 08:00~18;30 Wednesday, October 4: 08:00~20:30
Venue	Hilton Baltimore Inner Harbor, Baltimore, Maryland, USA
Registration Fee*	Member : $699.00 Associate Member $1,445.00 Non-member $1,650.00 For more information, please visit: https://www.fmi.org/energy-and-store-development-conference/registration (*) Pre-registration is required prior to the participation to this conference
Link	FMI Energy and Store Development Conference 2023 https://www.fmi.org/energy-and-store-development-conference

About Niterra

Founded in Nagoya, Japan in 1936, Niterra Co., Ltd. (formerly NGK Spark Plug Co., Ltd.) is renowned for its NGK-branded spark plugs and NTK-branded ceramic products. Niterra, a coined word combining the Latin words "niteo" (shine) and "terra" (Earth), was introduced in April 2023 to express the reborn company's commitment to sustainability through an evolving portfolio focused on ceramics and beyond. Under the corporate message "IGNITE YOUR SPIRIT," Niterra is now expanding into the growth fields of mobility, healthcare, environment and energy, and communications. The company's consolidated revenues in fiscal 2022 (to March 2023) totaled 562.6 billion yen (4,167 million USD). Niterra has 33 bases in Japan and 59 overseas, and more than 16,000 employees worldwide. Please visit https://www.ngkntk.co.jp/english/.